

We fix all for you !!

eduserve.com.hk

Site Analytic

1. Without xml , unable found on search engine

XML Validation Results

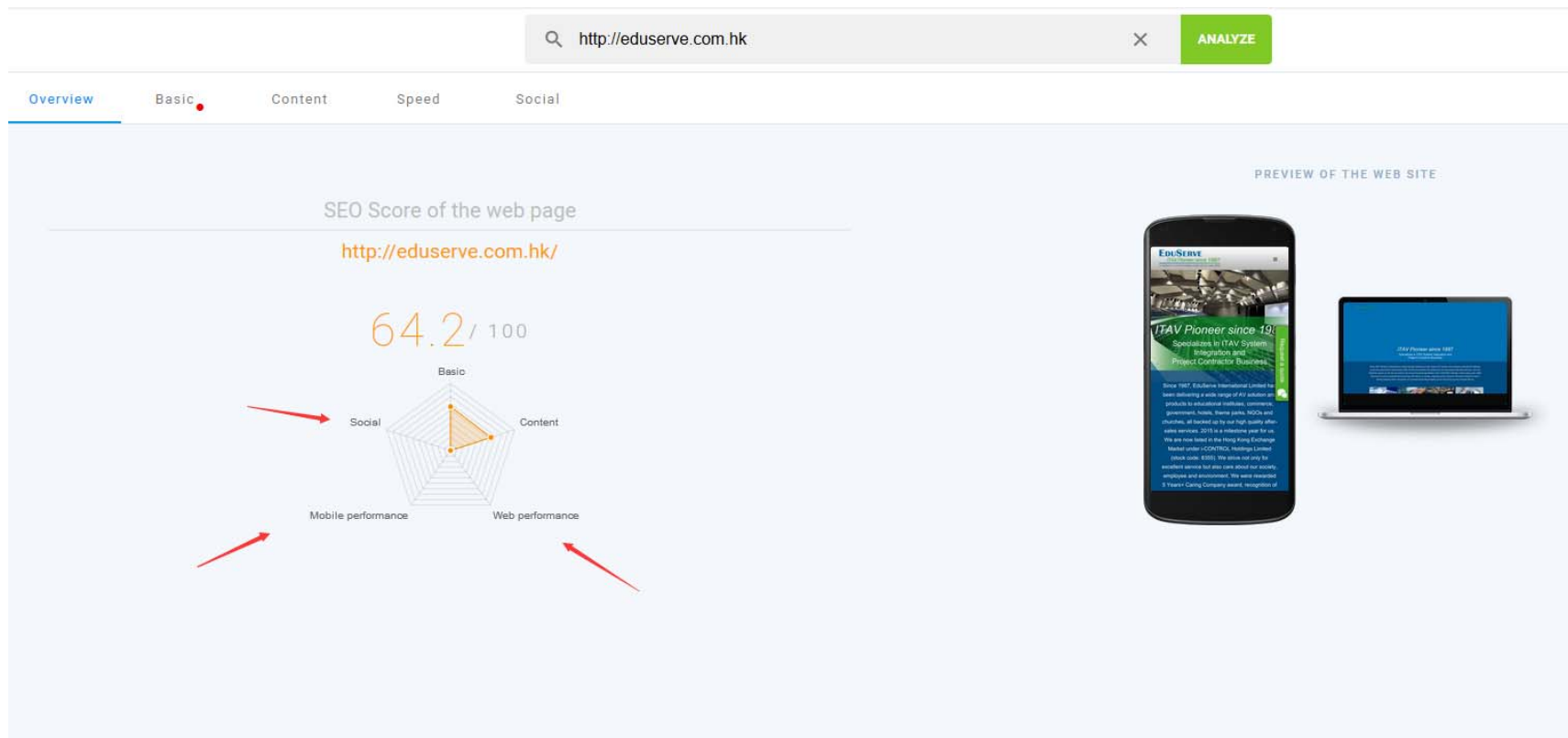
! Problem detected, please check details below

| | |
|-------------------------|----------------------------------------------------------------------------------------------|
| Sitemap URL | http://eduserve.com.hk/ |
| Character Set | |
| Sitemap is valid | No |
| Warnings | - |
| Errors | Incorrect http header content-type: "text/html; charset=UTF-8" (expected: "application/xml") |

[Gain New Customers! Be #1 in Google for your keywords. Gain lots of quality website visitors.](#)

Support linking : <http://xml.silmaril.ie/important.html>

2. Poor SEO Score



Test linking : seotesteronline.com

3. Poor SEO Loading Speed

The screenshot shows a GTmetrix performance report for the URL <http://eduserve.com.hk/>. The report was generated on Thursday, April 25, 2019, at 7:16 AM -0700 from a test server in Vancouver, Canada, using Chrome (Desktop) 62.0.3202.94 and PageSpeed 1.15-gt1.2. The YSlow score is 31.8.

Performance Scores:

- PageSpeed Score: **F(0%)**
- YSlow Score: **E(51%)**

Page Details:

- Fully Loaded Time: 10.7s
- Total Page Size: **41.9MB**
- Requests: 248

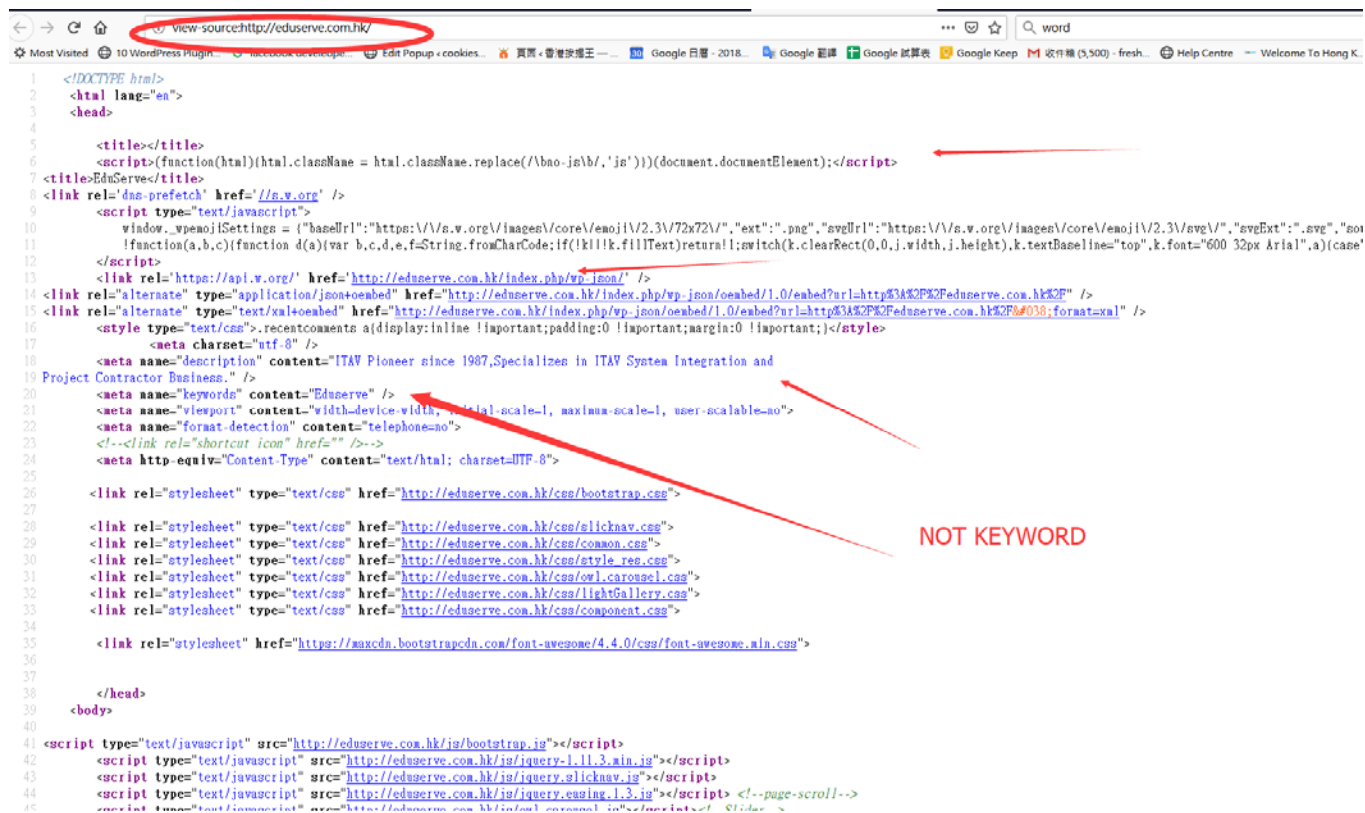
Recommendations:

| RECOMMENDATION | GRADE | TYPE | PRIORITY |
|---------------------------|--------|--------|----------|
| Serve scaled images | F (0) | IMAGE | HIGH |
| Optimize images | F (0) | IMAGE | HIGH |
| Leverage browser caching | F (0) | SERVER | HIGH |
| Enable gzip compression | F (0) | SERVER | HIGH |
| Specify a cache validator | E (56) | SERVER | HIGH |

What do my scores mean?
 Rules are sorted in order of impact upon score. Optimizing rules at the top of the list can greatly improve your overall score.
 Not every recommendation will apply to your page. The recommendations are meant to be generic, best practices; some things will be out of your control (eg. external resources) or may not apply to your

Test linking : <https://gtmetrix.com>

4. Problem found on site source code



```

1 <!DOCTYPE html>
2 <html lang="en">
3 <head>
4
5     <title></title>
6     <script>(function(html){html.className = html.className.replace(/\bno-js\b/, 'js')})(document.documentElement);</script>
7 <title>Eduserve</title>
8 <link rel="dns-prefetch" href="//g.v.org" />
9 <script type="text/javascript">
10     window._vpenojsSettings = {"baseUrl":"https://v.v.org/v/images/core/emoji/2.3/72x72/", "ext": ".png", "svgUrl": "https://v.v.org/v/images/core/emoji/2.3/svg/", "svgExt": ".svg", "so
11     !function(a,b,c){function d(a){var b,c,d,e,f:String.fromCharCode;if(!k||k.fillText)return!1;switch(k.clearRect(0,0,j.width,j.height),k.textBaseline="top",k.font="600 32px Arial",a)(case)
12 </script>
13 <link rel="https://api.v.org/" href="http://eduserve.com.hk/index.php/wp-json/" />
14 <link rel="alternate" type="application/json+oembed" href="http://eduserve.com.hk/index.php/wp-json/oembed/1.0/embed?url=http%3A%2F%2Feduserve.com.hk%2F" />
15 <link rel="alternate" type="text/xml+oembed" href="http://eduserve.com.hk/index.php/wp-json/oembed/1.0/embed?url=http%3A%2F%2Feduserve.com.hk%2F%038;format=xml" />
16 <style type="text/css">.recentcomments a{display:inline !important;padding:0 !important;margin:0 !important;}</style>
17 <meta charset="utf-8" />
18 <meta name="description" content="ITAV Pioneer since 1987,Specializes in ITAV System Integration and
19 Project Contractor Business." />
20 <meta name="keywords" content="Eduserve" />
21 <meta name="viewport" content="width=device-width, initial-scale=1, maximum-scale=1, user-scalable=no">
22 <meta name="forast-detection" content="telephone=no">
23 <!--<link rel="shortcut icon" href="" /-->
24 <meta http-equiv="Content-Type" content="text/html; charset=UTF-8">
25
26 <link rel="stylesheet" type="text/css" href="http://eduserve.com.hk/css/bootstrap.css">
27
28 <link rel="stylesheet" type="text/css" href="http://eduserve.com.hk/css/slicknav.css">
29 <link rel="stylesheet" type="text/css" href="http://eduserve.com.hk/css/common.css">
30 <link rel="stylesheet" type="text/css" href="http://eduserve.com.hk/css/style_rep.css">
31 <link rel="stylesheet" type="text/css" href="http://eduserve.com.hk/css/owl.carousel.css">
32 <link rel="stylesheet" type="text/css" href="http://eduserve.com.hk/css/lightGallery.css">
33 <link rel="stylesheet" type="text/css" href="http://eduserve.com.hk/css/component.css">
34
35 <link rel="stylesheet" href="https://maxcdn.bootstrapcdn.com/font-awesome/4.4.0/css/font-awesome.min.css">
36
37
38 </head>
39 <body>
40
41 <script type="text/javascript" src="http://eduserve.com.hk/js/bootstrap.js"></script>
42 <script type="text/javascript" src="http://eduserve.com.hk/js/jquery-1.11.3.min.js"></script>
43 <script type="text/javascript" src="http://eduserve.com.hk/js/jquery.slicknav.js"></script>
44 <script type="text/javascript" src="http://eduserve.com.hk/js/jquery.easing.1.3.js"></script> <!--page-scroll-->
45 <script type="text/javascript" src="http://eduserve.com.hk/js/contact-form-script.js"></script>

```

NOT KEYWORD

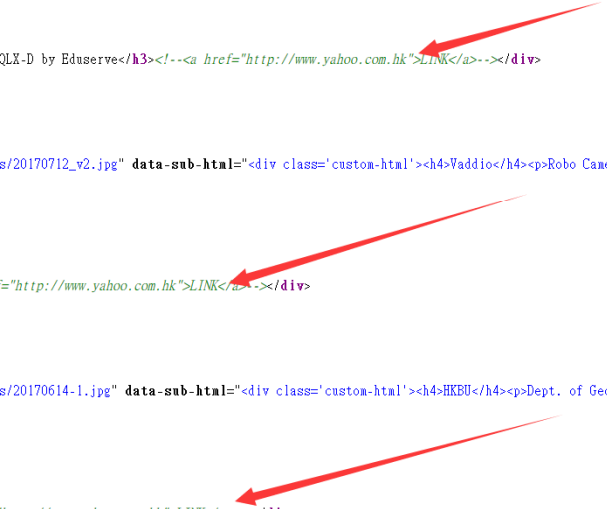
Ctrl+U on your site

5. Found Wrong Linking Setting + 404 broken link

```

view-source:http://eduserve.com.hk/
Most Visited 10 WordPress Plugin... facebook develope... Edit Popup <cookies... 页面 <香港按揭王一... 30 Google 日历 - 2018... Google 翻译 Google 試算表 Google Keep 收件箱 (5,500) - fres
31
32 <div class="col-md-4 gallery item">
33 <ul class="light-gallery" >
34
35 <li data-src="http://eduserve.com.hk/wp-content/uploads/20170628-1.jpg" data-sub-html="<div class='custom-html'><h4>Shure </h4><p>Authorized Distribution - ULX
36
37
38 </ul>
39
40 <div class="view">
41
42 <h3>Shure &nbsp;Authorized Distribution - ULX-D & QLX-D by Eduserve</h3><!--<a href="http://www.yahoo.com.hk">LINK</a--></div>
43
44 </div>
45 <div class="col-md-4 gallery item">
46 <ul class="light-gallery" >
47
48 <li data-src="http://eduserve.com.hk/wp-content/uploads/20170712_v2.jpg" data-sub-html="<div class='custom-html'><h4>Vaddio</h4><p>Robo Camera Series</p></div>
49
50 </ul>
51 </div>
52 <div class="view">
53
54 <h3>Vaddio&nbsp;Robo Camera Series</h3><!--<a href="http://www.yahoo.com.hk">LINK</a--></div>
55
56 </div>
57 <div class="col-md-4 gallery item">
58 <ul class="light-gallery" >
59
60 <li data-src="http://eduserve.com.hk/wp-content/uploads/20170614-1.jpg" data-sub-html="<div class='custom-html'><h4>HKBU</h4><p>Dept. of Geography</p></div>" >
61
62 </ul>
63 </div>
64 <div class="view">
65
66 <h3>HKBU&nbsp;Dept. of Geography</h3><!--<a href="http://www.yahoo.com.hk">LINK</a--></div>
67
68 </div>
69 <div class="col-md-4 gallery item">
70 <ul class="light-gallery" >
71
72
73

```



6. Photo No Compress + Miss Keyword

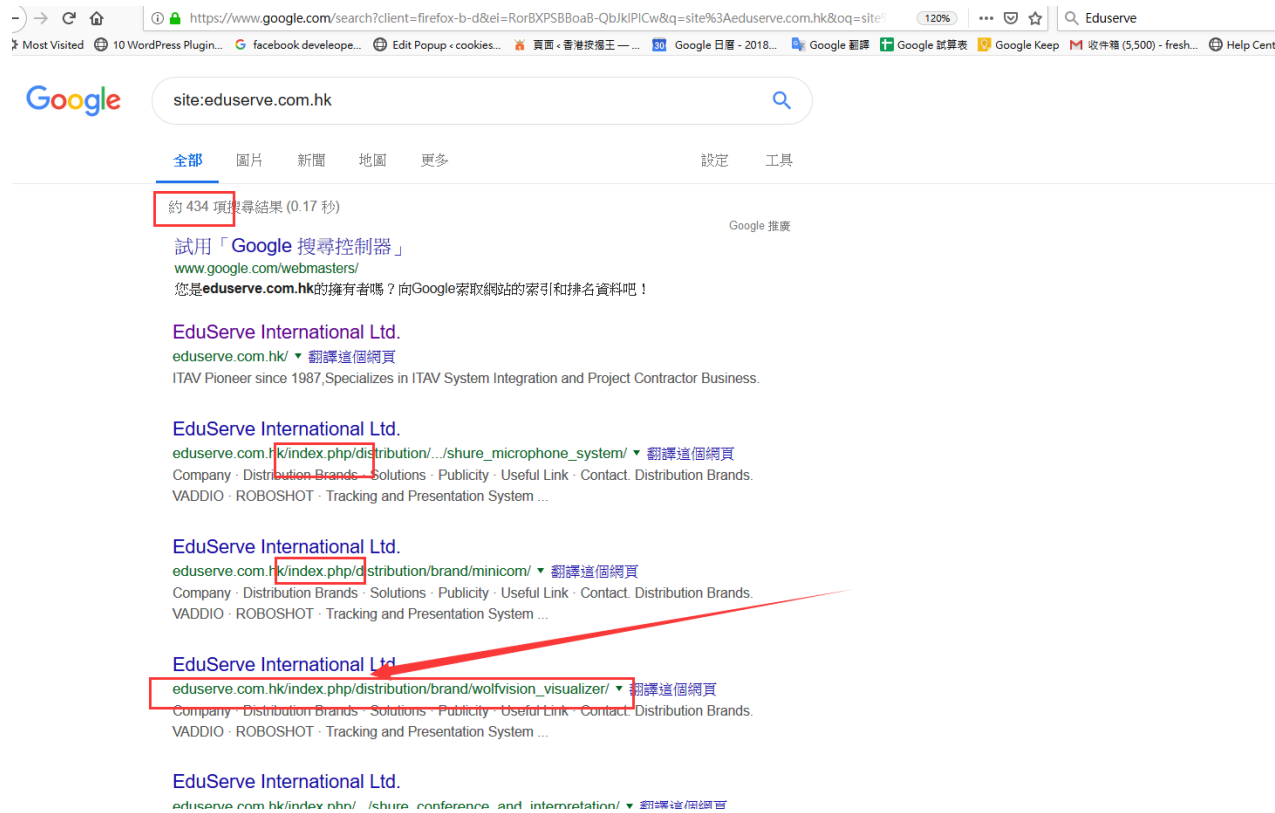


The image shows a screenshot of a website with a blue header and a main content area. The header contains the text "Publicity / News R" and "Event". The main content area features a large advertisement for "PHILIPS Professional Display Solutions" with the text "Philips Professional Display Solution New Models Available" and "Philips New Models". Below the advertisement is a navigation bar with numbered buttons from 3 to 11.

Overlaid on the right side of the screenshot is a media library interface. The interface has a menu bar with options: "一般 (G)", "媒體 (M)", "權限 (P)", and "安全 (S)". Below the menu bar, there is a "位置" (Location) section with a list of URLs. The selected URL is "http://eduserve.com.hk/wp-content/uploads/EDS_web-banner-01-2.jpg". Below the location section, there is a "位置:" (Location) field with the same URL, a "類型:" (Type) field with the value "JPEG 圖片", a "大小:" (Size) field with the value "未知 (未快取)", and a "尺寸:" (Dimensions) field with the value "2,126px x 1,535px (縮放為 340px x 245px)". There is also a checkbox labeled "封鎖來自 eduserve.com.hk 的圖片 (B)" which is unchecked. Below the checkbox is a "媒體預覽:" (Media Preview) section showing a thumbnail of a "RoboSHOT Transition Notification" slide. The slide contains the text "EDUSERVE vaddio RoboSHOT Transition Notification" and lists the following models:

| RoboSHOT Series | RoboSHOT Elite Series |
|-----------------------|--------------------------|
| 12/30 CAT 5 | 12E/30E CAT 5 |
| 12/30 OneLink Systems | 12E/30E OneLink Systems |
| 12/30 HDMI | 12E/30E HDMI |
| 12/30 HD-SDI | 12E/30E HD-SDI |
| 12/30 HDRT | 12E/30E HDRT |
| | 30E USB NEW MODEL |

8. Wrong Permalink drop your ranking



Support linking : <https://chantillypatino.com/how-permalinks-affect-seo/>

See Our True Case

<https://www.massmedia.com.hk/wordpress/wordpress-checking-report-megevebeauty/>

<https://www.massmedia.com.hk/%e7%b6%b2%e4%b8%8a%e5%95%86%e5%ba%97-online-shop/%e7%b6%b2%e4%b8%8a%e5%95%86%e5%ba%97%e5%84%aa%e5%8c%96%e5%80%8b%e6%a1%88-smarttoilet-hk/>

<https://www.massmedia.com.hk/wordpress/wordpress-checking-report-zwap/>